



MGM'S INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

(Approved by AICTE & DTE (Govt. of Maharashtra), Affiliated to University of Mumbai)

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Best Practices

Title of the Practice: "Sarvodaya Samriddhi" - Social Outreach Practices in alignment with Gandhian Philosophy of Sarvodaya at MGMIMSR

Objectives of the Practice:

- Foster student participation in community-based practices for holistic development.
- Instill a sense of civic responsibility and impart universal human values to students.
- Provide practical opportunities to apply theoretical knowledge in real-life contexts.
- Engage in tree plantation for environmental conservation and sustainable living.
- Promote cleanliness and hygiene practices in villages for community well-being.
- Ensure quality education for girls, promoting gender equality and challenging stereotypes.
- Raise awareness about water conservation and responsible resource management.
- Advocate for a plastic-free world in villages, promoting sustainable alternatives.
- Conduct online sessions for uninterrupted education during the COVID-19 pandemic.
- Encourage blood donation and selfless service to save lives

The Context: MGMIMSR follows Gandhian principles of '**Wipe every tear in every eye**' and values '**Service to others**'. The institute emphasizes social outreach for community development, empowerment, and sustainable impact on villages, marginalized sections, and fostering socially responsible individuals.

The Practice:

Tree plantation: Mahatma Gandhi emphasized the importance of sustainable living and self-sufficiency. Tree plantation contributes to sustainability by promoting the conservation of natural resources, mitigating climate change, and fostering ecological balance.

- Regular tree plantation activities are conducted by MGMIMSR in the surrounding areas. In 2018, a collaboration with Citizens' Unity Forum (CUF) led to a tree plantation drive in Pale-Budruk, Taluka Panvel. 1201 saplings were planted by 630 students and staff from Mahatma Gandhi Mission Trust institutes.
- In 2019, a tree plantation event involving all MGM institutes took place, with 1020 students and staff planting 1990 saplings. Additionally, a tree plantation activity was held on August 15, 2019, within the MGM campus.
- Large-scale tree plantation activities were not organized in 2020 and 2021 due to safety concerns. However, in 2022, a successful tree plantation drive was carried out within the MGM campus.

Swachhata Abhiyaan: MGMIMSR believes in the Gandhian principle of Swachhata (cleanliness) and actively engages in creating awareness about cleanliness.

- Maintaining cleanliness is a priority at the institute, with separate dustbins provided for dry and wet waste.
- Wet waste undergoes composting within the campus premises.
- Students are motivated to organize Swachhata drives on the first Friday of each month.

Environmental protection and Water Conservation: MGMIMSR places great importance on environmental protection and water conservation, embodying the Gandhian principle of responsible resource management. This commitment is demonstrated through the following initiatives:

- Promote sustainable alternatives to single-use plastics and raise awareness on plastic pollution (Sanjay Gandhi Smarak High school).
- Conduct a water conservation campaign at Sanjay Gandhi Smarak High school.
- Encourage community members to value and conserve water, aligning with Gandhian ideals.

Aspirations - The institute exemplifies Gandhian principles of adaptability, innovation, and the pursuit of knowledge

Online Sessions for students in the community during the COVID-19 Pandemic: By embracing technology to ensure uninterrupted education,.

- Aspirations - a series of webinars was arranged online during the COVID -19 pandemic to ensure that students in the community were mentally stimulated. These programmes were promoted on the Institute social media like Instagram and Facebook. They were open to all and were completely free of cost. Various speakers enlightened the students on topics ranging from personal grooming and interview readiness
- These provided online sessions for students to ensure uninterrupted education.

Evidence of Success:

- Plantation of 2620 saplings on Forest land near Panvel
- Improved sanitation and hygiene practices in villages.
- Awareness about harmful effects of plastic waste and increased use of sustainable alternatives in villages.
- Enhanced awareness and adoption of water conservation practices.
- Positive feedback from students and their continued education during the pandemic.

Problems Encountered and Resources Required:

- Lack of awareness and initial resistance from community members.
- Limited resources for implementing campaigns and educational initiatives.
- Access to technology and internet connectivity for online sessions during the pandemic.
- Collaborative efforts with local schools, organizations, and volunteers to support the initiatives.

Title of the Practice: "License to Leadership" Enhancing Industry Readiness of MMS Students at MGMIMSR

Objectives of the Practice:

1. To equip MMS students with the necessary skills and knowledge to thrive in the industry.
2. To provide practical training and certifications to enhance students' expertise in specific domains.
3. To develop effective communication skills and foster professional presence.
4. To expose students to industry insights through guest lectures and networking opportunities.

The Context: In today's competitive job market, it is essential for MMS students to be industry-ready and possess the skills demanded by employers. To ensure that MMS students are job-market ready, MGMIMSR implements practices to enhance their skills and prepare them for successful careers.

The Practice: Industry relevant training workshops and certifications

1. Communication Training: Enhances verbal and written communication, interpersonal skills, image building, personal branding, and public speaking. English sessions improve language proficiency.
2. Workshops on Book Reviews and Business News: Improves reading, comprehension, and analytical skills through book reviews and business news analysis.
3. Employability, Presentation, and Corporate Skills Workshops: Develops students' personality through workshops on employability, presentation, and corporate skills.
4. Interview Training: Comprehensive programs with mock interviews and resume building boost interview skills and confidence.
5. Industry-Recognized Certifications: Offers certifications in advanced excel, digital marketing, six sigma, financial modeling, etc., covering various topics.
6. Guest Lectures: Invites industry experts, entrepreneurs, alumni, and business leaders for insightful lectures and networking opportunities.

Evidence of Success: The success of these practices is evident through:

1. Placements and job offers received by MMS students.
2. Positive feedback from students regarding their enhanced confidence in interviews and improved communication skills.
3. Recognition and appreciation from industry partners and recruiters for the industry-relevant skills and knowledge of MGMIMSR's MMS graduates.

Problems Encountered and Resources Required:

1. Adequate resources and infrastructure for conducting mock interviews and communication training programs.
2. Collaborations and partnerships with industry experts for guest lectures.
3. Regular updating of certification programs to align with industry requirements.
4. Ensuring availability of qualified faculty members with expertise in relevant domains.

MGMIMSR's implementation of these best practices effectively enhances the industry readiness of its MMS students, fostering their success in the competitive business landscape while instilling important values.